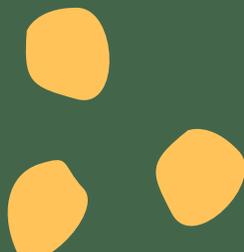


STARTING A R&S GROUP

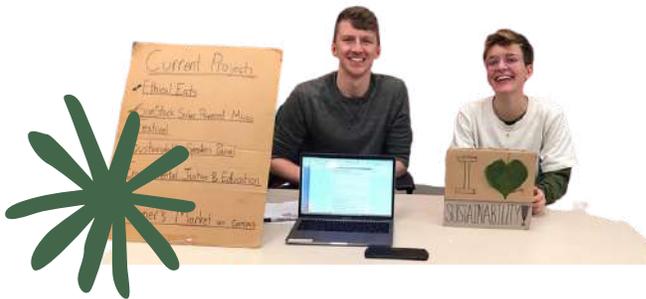
WELCOME!

WE HAVE PREPARED THIS GUIDE TO SUPPORT YOU IN CREATING THE NECESSARY GROUP FOR YOUR ROOTS & SHOOTS PROJECTS. TAKE ACTION TODAY TO BRING YOUR GROUP TOGETHER, WHERE EVERY STEP YOU TAKE TOGETHER WILL MAKE A DIFFERENCE!



1. RECRUIT A GROUP SUPERVISOR

As leader of a Roots & Shoots group, you would be in charge of facilitating meetings and choosing projects to undertake. However, choosing a trusted adult to serve as group advisor can help you along the way! Group advisors may be able to offer you advice and gain access to decision-making spaces traditionally held by adults.



2. GET OTHER PEOPLE TO JOIN YOU

Talk to people in all of your different social groups to see where there's the most interest or where would be the most accessible location for your group. Tell your story! Tell people what you're doing and why it's important to you; ask people what they're passionate about and invite them to join you in taking action.

If you're able to meet in person, try making an announcement at school or during an assembly, distributing flyers, or hosting a Roots & Shoots booth with information about Roots & Shoots, your group, and a quick activity for getting involved.

If you're starting a group remotely, you can post about it on social media, in your community's newsletter, or place an announcement on the website and in the mailing lists of your school, community center or library. Whatever method you use, remember to get permission first, and to provide the time, date, and location of your group meetings.



3. FIND A PLACE TO MEET

If you don't have one already, you'll need to find a space to meet regularly with your group. You can meet in your school, community center, a local library, park etc. You can also meet remotely using any video chatting platform.

4. HOLD A START-UP MEETING

Choose a time, date, and location for your first meeting. Use the time to:

- Introduce and welcome everyone.
- Talk about why you have gathered and what is important to you.
- Engage your peers! Explain what Roots & Shoots is, the program's history, and what your group is all about. You can use videos, resources from the Roots & Shoots website, and interactive components. Talk about the types of projects that Roots & Shoots groups initiate and brainstorm projects your members are passionate about.
- Pass around a list to get everyone's name and contact information (e.g. phone number, email address etc.)
- Figure out when and where everyone can meet on a regular basis, then set up your next meeting!

5. GETTING STARTED ON A PROJECT

Getting started is the hardest part, but once your group is in place there will be so many projects your members are passionate about! We also prepared 4 Step Formula tool kit for you.

Don't forget to share your projects with us!

